

## Irma Sports Day Proved A Success

Fine weather favored the Irma sports on Wednesday and drew a fair sized crowd from Irma and neighboring districts in spite of the early harvest, many binders being in the fields.

A baseball tournament and a softball tournament featured the day's doings.

Irma and Orbindale All Stars opened the baseball tournament, Orbindale winning 7 to 2.

Viking defeated Hardisty in the second game by the score of 4 to 3. Hardisty rallied in the seventh and gave the Viking team quite a close run.

The finals between Viking and Orbindale drew a large crowd, Orbindale white-washed the Viking team by the score of 14 to 0. However, there were several highlights in the seven innings that saved a rather one-sided affair. Orbindale fielded a strong team and the result was never in doubt.

The Irma softball team won out in the tournament in which Rosyth, Battle Rose and Irma took part. All games were well contested and each team had a good bunch of supporters. In the finals Irma won from Battle Rose by the score of 7 to 5.

The Irma junior baseballers won from Walnwright juniors 6 to 3. These juniors showed lots of pep.

A loud speaker system kept the crowd well informed of what was going on. The lunch and refreshment booths were well manned, and a large quantity of hot dogs and ice cream was consumed under the persuasion of Percy Jones, Jack Fletcher, Ross McFarland and others who seemed well trained in the culinary art.

A number of children's races were run off during the afternoon. A picture show and dance, music by the Lone Star Rangers, ended the festivities. The sports were held under the auspices of the Irma hockey club, who wish to thank everyone for their support and attendance.

## GIRL GUIDE NOTES

The picnic in aid of funds for the Melgrove Valley Guides and Brownies put on by the members of the Association at Metropolitan school on July 28th, was most successful.

The Melbrae baseball team proved victorious over the Jarrow team and the single men vanquished the married men. The children enjoyed both straight and novelty races.

The ladies in the refreshment booth were kept working at top speed between ball games and did a "roaring trade." The dance at night brought an end to an enjoyable day.

The members of the Guide Association desire to thank the men who so kindly erected the booths; all who so kindly donated pies, cakes, etc., and all who in any way helped to make the picnic so successful.

## SEARLE GRAIN CO. FABYAN, WEEKLY RAINFALL REPORT

July 27, 1937.—Rainfall at this point from April 1st to date has been 8.51 inches; same period a year ago, 4.34 inches; long-time average for same period, 7.75 inches.

General Crop Conditions: Wheat filling nicely, will yield from 5 to 12 bushels per acre; oats will yield from 15 to 40 bu. per acre.—George S. Caron, agent.

## BIRTHS

To Mr. and Mrs. N. S. Johnson, at the Camrose hospital, on August 3, a son.

To Mr. and Mrs. Rick Larson, in Edmonton, on July 30, a son.

To bring out fruit flavors, sprinkle lime juice over honeydew, lemon over cantaloupe and grapefruit over watermelon.

## CARS AND TRUCKS OVERHAULED

Special price on overhauling cars and trucks including reholing. All work guaranteed.

Batteries Charged and Re-conditioned.

P. MATTHEIS

(Located in rear of Irma Garage)

## FIRST SURVEY FLIGHT ACROSS CANADA IS REPORTED SUCCESSFUL

Montreal, Que., August 3.—Having completed his initial survey flight of 2,550 miles from Vancouver to Montreal, examining landing fields and other facilities, Philip G. Johnson, vice-president in charge of operations, conferred here with the president and board of directors of Trans-Canada Air Lines.

At the close of the meeting, it was stated that discussion took place relative to the existing airway facilities which have been provided by the Department of Transport, and by the various civil authorities, and that plans were studied for the additional facilities which will be necessary before scheduled air transport can be begun. General plans were also discussed for the initiation of a training programme for pilots, co-pilots and ground personnel, to be embarked upon as soon as the necessary arrangements can be made. As a commencement, this training programme will probably be centered at Winnipeg. Coincident with the training of the personnel, every effort will be made to co-operate with the authorities who are working towards the completion of the necessary aids to air navigation along the route.

Interviewed regarding the survey flight from Vancouver to Montreal, Mr. Johnson stated that throughout the entire trip he received every co-operation from provincial, civil and other officials and from citizens in general. On the flight stops were made at Princeton, Oliver, Grand Forks and Cranbrook in British Columbia, where airway aids under construction and contemplated were inspected or discussed. Similar stops were made at Edmonton, Calgary, Lethbridge and Coleman in Alberta; Regina, Saskatchewan; Winnipeg, Manitoba; Waganung, Gillies, Ensdale, Toronto and Ottawa in Ontario; and Montreal, Que. He expressed deep gratification for the co-operation and assistance rendered him during this initial inspection of the air route by Squadron Leader J. H. Tudhope and A. D. MacLean, of the Department of Transport. Mr. Johnson plans to continue his survey flights to other sections of Canada, including the Maritime Provinces.

"The extent of the proposed Trans-Canada service is so great," said Mr. Johnson, "that careful planning and preparation in all details must be made before actual service can be begun. A policy of making haste slowly will be followed. I found an expectation existing occasionally that a start on commercial flights would be made almost immediately. Such is not the case as it will be necessary to complete the training program of personnel as well as to acquire and prepare the necessary flying equipment, radio installations and other ground facilities as are required by the Act creating Trans-Canada Air Lines.

"Of paramount necessity is a system of weather forecasting designed for the peculiar needs of scheduled air transportation," concluded Mr. Johnson. "This service must be made available before regular scheduled air service can be commenced."

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## GONE WITH THE HAIL

(From the Viking News)

Just as prospects had been revived by timely rains for a good crop in this district, a hail storm came along Friday afternoon about 5.30 and laid low about 65 per cent of the best standing crops, the losses ranging from 10 per cent to 100 per cent. The storm which lasted only a few minutes was accompanied by a high wind that spent its fury near the gas camp, seven miles north of town. Directly in the path of this wind was the Mt. Carmel church which was practically demolished. It was a frame structure and was erected in 1904. Several windows were broken in various parts of the town and district by the impact of the hail. Commencing about four miles south it swept north-east covering a territory of about thirty miles, right through the heart of the Viking district. It was rather freakish in extent, missing some fields in the area, while others took the brunt of the devastating storm. The coarse grains and the later grains may stage a comeback to some extent. The feed situation has been improved through timely rains. In spite of the setback, farmers are already at work preparing for next year.

## The World of Wheat

By H. G. L. Strange, Director, "Crop Testing Plan"

Sir Charles Saunders is dead. His memory, and the fruits of his labor however, will live for uncountable years.

Aided by the efforts of his brother, Percy, and of his father, Dr. William Saunders, Sir Charles, in 1907, originated the famous Marquis wheat. Marquis came at an opportune time when the western wheat area was expanding to the north, so that sterling variety Red Fife, was becoming frost-killed in the late summer. Marquis, a week earlier than Red Fife, and of the same high quality, has, it is computed, added not far short of one hundred million dollars to the pockets of Canadian and American farmers.

Marquis is equally noted as a parent for breeding purposes. The famous variety, Reward, the rust-resistant Thatcher, and other valuable sorts being direct offsprings from it.

Sir Charles was one of those true agricultural scientists, of which Canada is fortunate in having many in her service, who indenture their lives to the improvement of agriculture, to the increasing of the farmers' welfare, and to making available to the people of the world a plentifulness of food. Millions of people, the world over, who have never heard his name, are better off because Charles Saunders lived and labored.

Following factors have tended to raise price: Argentine conditions dry, seeding delayed; Expect Italy will make substantial wheat imports; Prairie provinces wheat crop estimated at 160 million; Europe buys considerable quantities U. S. wheat; Increasing complaints of dryness in Australia, recent rains inadequate; Germany making large corn imports; Government to control all wheat and rye crops; Rumanian corn crop smallest since 1928, corn exports forbidden.

Following factors have tended to lower price: Expectable U. S. wheat export surplus; Harvest commences in U. S. north-west; Brazil legislates to increase wheat production; Conditions generally favorable for growth of U. S. corn crop; Japanese rice stocks above last year; Mexican west coast vegetable exports increase.

## DAKOTA AFTER 'HONEST' PRICE

Bismarck, N.D., Aug. 3.—A state-backed program which Governor William Langer said was intended to prevent "grain gamblers from robbing" North Dakota growers of "millions of dollars" in selling their wheat became effective today.

The plan aims to obtain what the governor calls "honest price" for lightweight wheat.

## HANNA RESIDENTS PAY FINAL TRIBUTE TO BELOVED EDITOR

HANNA, July 30.—(Special dispatch)—Hanna today mourns the passing of H. G. McCrea, for 25 years editor of the Hanna Herald. Flags flew at half-mast and places of business, in obedience to a city ordinance, remained closed.

Tributes poured into town from all parts of Canada and the morning train was so laden with flowers that a large dray had to be pressed into service to bring them from the station to the Memorial hall, where the body lay in state from 10 o'clock in the morning, with two members of the Masonic order standing guard.

The funeral this afternoon was said to be the largest ever witnessed in this area. Many who could not get off work to attend came in their work clothes. Hundreds arrived in town during the morning for the funeral.

Charles Clark, of High River, past president of the Canadian Weekly Newspaper Association, was present at the funeral, while editors of other weekly Alberta papers present included: Fred W. Turnbull, Red Deer; Ben A. Huckell, Innisfail; H. G. Thunell, Viking; G. C. Duncan, Drumheller; F. P. Galbraith, Red Deer; A. H. Horton, Vegreville; J. H. Salton, Castor.

John D. Southam and A. J. Hilliker, of the Calgary Herald, were present. E. L. Gray, of Brooks, the new provincial Liberal leader, was also in attendance.

## Attended Meetings at Vermilion Agri. School

The month of July has been a particularly busy one at the Vermilion school of agriculture. Field days, short courses and district meetings have brought over 1200 visitors and students to the school of agriculture. Activities for the month included: re-union of V.S.A. graduates, short courses for school fair winners, short course for farm men and farm women, social credit picnic, field day for junior grain clubs, district convention of the Women's Institute and the agricultural society's camp for boys and girls.

Ivan Hardy, of Irma, was among those present at the re-union.

Mrs. Matthews, Irma, attended the Farm Women's week.

The Canada thistle which is over-running a large part of the North American continent is not Canadian at all, a fact of which farmers in the United States are unaware when they heap maledictions on its intruders into their fields. The Canada thistle was introduced from Europe. Some of the plants bear male flowers only, which form no seeds; other plants are female and all seed. The flowers of the Canada thistle vary in color, ranging from pale purple through shades of pink to white.

## CHURCH NOTICES AND ACTIVITIES

**IRMA UNITED CHURCH**  
Rev. Mr. Longmire, Minister  
Sunday, August 8th  
Passchendale—11 a.m.  
Crescent Hill—3 p.m.  
Irma—8 p.m.  
The minister will be in charge at all services. A hearty welcome to all.

**ST. MARY'S (Anglican) CHURCH**  
There will be a celebration of Holy Communion at St. Mary's church on August 8th, at 3 p.m.

Service will also be held on the following dates at 3 p.m.: August 15 and August 22. Kindly note the change in dates.

**SHARON LUTHERAN CHURCH**  
Rev. Ivar Saugen  
Sunday, August 8th  
Sunday school, 10.30 a.m.  
Program by the children of the Parochial school, 8 p.m.  
Ladies' Aid meet at the home of Mrs. G. Pedil, August 12th.

**ST. THERESA'S CHURCH**  
Rev. Fr. Jos. E. McGrane, P.P.  
Sunday, August 8th  
Masses: Fabyan, 9:15; Irma 11 a.m.

## GASOLINE IS A HIGHLY TAXED PRODUCT

In every province of the Dominion the tax content of every dollar's worth of gasoline bought exceeds 25c and in three of them it is over 30c.

By a recent computation it has been shown that in this singular tax barade Alberta surprisingly has the lowest levy. When a purchaser spends \$1.00 for gasoline in Alberta, he may count that 25.94 cents goes toward taxes.

In other provinces the corresponding figures are: Saskatchewan, 25.17 cents; Manitoba, 26.25 cents; British Columbia, 26.29 cents; Quebec, 27.44 cents; Ontario, 28.9 cents; New Brunswick, 31.68 cents; Nova Scotia, 32.08 cents; Prince Edward Island, 37.37 cents.

For a commodity which has become one of the very sinews of nearly every line of business and which is a necessity in so many lines of human activity, this is obviously a crushing tax. Over Canada at large, realistically translated, it simply means that for every dollar a consumer puts in gasoline, 27.83 cents goes in taxes.

Moreover these figures do not indicate the full tax content of a gallon of gasoline. They do indicate, however, those which can be directly charged by the refiner and marketer against an already over-taxed necessity.—Cont.

For Job Printing see E. W. Carter.

## Airline Officers Inspect Transcontinental Plane



Seven planes of the latest type, suitable for carrying mail, express, and passengers, have been ordered by Trans-Canada Air Lines. Three of these, Lockheed-Electra 10's, will be delivered during the next few months. They carry 10 passengers and have a cruising speed of 180 miles an hour. The first delivery will be made of four 14-passenger Lockheed-Electra planes which will have a cruising speed of 200 miles an hour. All of these

planes are twin engine, each engine having sufficient power so that in case of the failure of one engine the plane could fly over the Rockies with the other. With only one engine operating the plane could also take off from landing fields. Photograph shows S. J. Hungerford, President of Trans-Canada Air Lines and of Canadian National Railways (left) and Philip G. Johnson, Vice President in charge of operation, Trans-Canada Air Lines, inspecting a Lockheed-Electra 10.

## SPORTS

Lovers of the game of chess will be interested in the suggestion that Chess be introduced in the schools as a subject. The study of Euclid is largely a mental gymnastic exercise, and possibly Latin should be considered in the same class. Chess would have the advantage of developing the mind, while at the same time adding zest. Few people play this game because of the difficulty in learning and the mental concentration necessary in the manoeuvre to effect a checkmate.

Babe Ruth made a reputation as a home-run slugger. His lanky clout brought thousands of fans with their dollars, through the turnstiles. No one had ever before smacked that sphere so often and with such power. Now a long comes Joe Dimaggio of the same Yankee club, who evidently discovered Ruth's secret. In the 90th game of the season he pokes out the 31st "home run." They scan the records and find that in Ruth's best season he hit his 31st in the 91st game. So they conclude "Joe" may beat the great Bambino, if he keeps up the good work to the end of the season.

The great international yacht race between Sopwith of England and Vanderbilt of the U.S. has excited much interest over the world. The frightful sum of money spent in building these wonder boats, limits competition to millionaires. Yet the yacht represents England competing against the United States, and thereby gives an international flavor that is bound to stir up interest. In the first two races, the American boat has so out-classed the English, that there appears slight hope for taking the coveted "mug" over the ocean this year.

After seeing the big swim across Lake Thomas at the Elks' water sports, we see visions of these nators entering the Wigley contests. Stuart Purvis, Tom Murdoch and David Cary showed that lake water behind them in masterly style. Such long swims call for plenty of lung power as well as good muscles.

The Arlington Futurity race at Chicago last Saturday was outstanding in that two horses came under the wire exactly even, and so divide the big purse of \$45,000. As all major tracks are now equipped with photographic features to help the judges in their decision, this "dead heat" is very remarkable. Not even a "whisker" could be found that was ahead.

Reserve all spiced juices left from pickles for use in salads, salad dressings or sandwich fillings.

## IRMA GARAGE

We have a number of battery and electric used radios for sale.

CHRYSLER and PLYMOUTH AGENCY  
B. A. GAS and OIL  
MOTOR RE-CONDITIONING and SERVICING  
RADIO REPAIRING

All Work Guaranteed!

FOR SALE  
Pump Engine, cheap for cash.  
One 1934 Standard Chevrolet Coach.  
One Pump Jack.  
One 12-20 Case Tractor.

See the New 1938 Rogers Radio!  
Ask about our special price on radio Summer Check-up.  
Burgess Radio B Batteries always on Hand.

Your Business Is Appreciated.

## Peterson's Garage

Full Line of Oil and Grease for Harvesting.

FOR SALE  
One Second Hand McCormick Binder.  
Two 3-y.-old Horses, 1 bay and one roan.

BRITISH INDUSTRIES TWINE  
FULL LINE BINDER REPAIRS.  
GOLD STANDARD GASOLINE  
and One, Two and Three Distillate.

AFTER  
EVERY MEAL

## For The Future

"Oh, Death, where is thy sting, oh, Grave, thy victory?"

All Christian denominations teach that there is a life hereafter and that death is merely a translation for the soul of the individual from this sphere to another where a brighter existence awaits, no matter what form it may take. Few there are who do not subscribe to this belief. In fact, this hope and belief is the basis that largely governs, sometimes consciously and sometimes unconsciously, the course of thought and action of the great majority in the Christian countries of the world throughout their earthly lives.

It is this conviction, which sustains the dying in their last earthly moments and which gives courage and hope to the bereaved relatives and friends after the first impact of grief and sorrow as temporary severance has passed.

Assuming this belief to be well founded, and bearing in mind it is one of the tenets of all the Christian religions, it would appear that the natural, the inevitable concomitant of death and burial is reverent acquiescence in the thought that one more has passed to better and brighter scenes and a more perfect life.

And this thought surely should find expression in the surroundings of the dead—the grounds in which are interred the mortal remains of those who have passed on—the cemeteries of the countryside and of the cities and towns.

Yet, how often one hears the comment: "I would not like to be buried here," as the speaker gazes over a wind-swept, bleak hillside, dotted with tombstones, some cracked, others pitching forward or backward or sideways, a few perhaps garnished with bunches of withered flowers, the entire site devoid of shade or beauty, except one or two sickly trees and a luxuriant growth of weeds.

Black, bare, unkempt and desolate, such places can hardly be said to connote the thought that the cemetery is the symbol of the entry to a new and glorious life, but rather the termination of a drab career.

It was a picture such as this which confronted Hubert C. Eaton when a banking institution with which he was connected acquired the Los Angeles cemetery by mortgage foreclosure in 1917. "Eaton shuddered at the gloom and ghouliness of the bankrupt graveyard," to quote Bruce Barton in an article relating Eaton's experience in the Reader's Digest. "This, thought Eaton grimly," quoting Mr. Barton further, "is the sacred ground of a so-called Christian people. Over everyone of these graves have been uttered words of hope, the promise of eternal life. . . . Where was any sign of faith here? The rotting trees, the unkempt lawn, the gloomy monuments of all shapes and sizes—everything spoke of Death."

Eaton resolved to make over the cemetery to make it symbolical of the credo: "I believe in a happy Eternal Life." He added another 150 acres to the site. With the permission of relatives, he removed tombstones and substituted for them small artistic, bronze plaques laid flat in the grass. Where no heirs could be found or in the few rare instances where permission was not forthcoming, he arranged plantings to hide the remaining tombstones. He secured the advice of landscape architects, planted the entire property like a park, introduced beautiful statuary, and 20,000 varieties of flowers are already adding their fragrance and beauty to a scene of loveliness.

Provision is made for perpetual care, yet Forest Lawn, says Mr. Barton, "is not a place where only the rich can afford to lie. A grave may be bought for \$45 and a funeral there costs as little as \$75, including all services."

"People visit Forest Lawn as they would a lovely park, quite naturally at all times; all day long on the lawns children play, the weary come to rest, artists come to sketch its beauties. But especially do they seek it out when confronted by the deeper mysteries of life; more than 7,000 marriages have been performed in the little churches; parents think there is nothing strange about bringing their babies to be baptized here. Forest Lawn offers us evidence that a cemetery need not be a place of gloom and despair, but a garden of memory in accord with the true Christian conception of a happy eternal life," says Mr. Barton.

In this country which has not access to great wealth and where population is comparatively sparse, the cost of construction and maintenance of such cemeteries as Forest Lawn might not be feasible in small communities, but much might be done with voluntary communal labor and the use of native trees and shrubs to convert bleak and unkempt cemeteries into places of rest and beauty, emblematic of the faith of the residents, with the expenditure of little or no money.

In some communities a good start has been made in this direction and no doubt others will follow suit and the time will come when practically every cemetery in the country will at least be neat and tidy and many will be beauty spots.

Such places will rob Death of some of its sting and the grave of its victory.

## Purchases Totem Pole

Duchess Of Kent Liked Toy Carved By Esquimaut Indian

The Duchess of Kent met her first totem pole at the Canadian booth at the International Red Cross Bazaar in London. It was a toy carved by Louie Charley, Songhee Indian, of Esquimaut, B.C., and caught her eye while Mrs. Vincent Massey was introducing those in charge of the stall. Centre of attraction at the Canadian booth were two huge dolls dressed by nurses at the Regina General Hospital and the City Hospital School of Nursing in Saskatoon. At other stalls were presents sent in from nursing associations from all over the world to be sold by stallholders dressed in the national costumes of more than twenty countries. The proceeds are to aid in raising the standard of nursing by augmenting the scholarship fund for nurses from abroad.

The use of papyrus paper in older times was brought to an end by the introduction of Chinese linen paper.

Spanish refugees are being housed in a camp at Gdynia, Poland.

## BLACKHEADS

Blackheads simply dissolve and disappear by this one simple safe and sure method. Get two ounces of peroxide powder from any drug store, sprinkle on a hot, wet cloth, rub the face gently—every blackhead will be gone. Have a Hollywood complexion.

## Dogs In The Movies

Go Temperamental And Put On Airs

Just Like Actors Studios must fight temperament in dogs as well as actors. Like their human fellow-artists, animals perform just so long before the cameras and then become difficult to handle. Henry East of Hollywood, who provides the screen with a large share of its animals, has learned that it takes an ordinary mongrel dog about eighteen months to become an aristocrat and worthless, so far as a career is concerned. There is always a demand for the common or alley variety of cur which East picks up at the pound. These mixed breeds respond quickly to training and the attention given them on sets and are proficient actors in no time at all. But eventually they "go Hollywood," begin holding their tails high, putting on airs and expecting the attention that has been given them, because of their appeal. When they reach such a stage, East takes them off the active list and they find homes with directors on whose sets they have worked, for they are always in great demand.

The best way to serve bread pudding is to place it in a pan, step to the back door, and say: "Chick! Chick!"

Motorcycles in the world now total 3,100,000, according to a European estimate.

## Keeping Up With Times

Ability To Make Changes One Secret Of Business Success

To-day we have to put on running shoes to keep up with the procession. Improvements are coming so fast that we can hardly keep track of them.

As Nelson Jackson says: "You cannot do to-day's job with yesterday's methods and be in business tomorrow." There is much truth in that.

A writer for the Saturday Evening Post once asked Henry Ford—"What about bringing stability to the motor industry?" "Stability!" exclaimed Ford. "Stability is a dead fish floating downstream. The only stability we know in the country is CHANGE."

That was a fine answer. It was a complete answer to the Bolshevik theorists who say that industry must be stabilized by nationalization.

You can measure the efficiency of any business man by his list of improvements. If he has no such list, on paper or in his mind, then he is not efficient.

There are thousands of stabilized moulty businesses, still using the obsolete methods of thirty years ago. Most of them pass out, but others barely keep alive, and make shillings when they might be making pounds.

A judge asked a woman: "Is your husband steady?" "Steady, is it?" she replied. "If he were any steadier, he would be dead."

The purpose of every man should be to keep out of the graveyard until he dies. While he is alive, he must act and change and do to-day something better than he did yesterday.

There are now so many thinkers and inventors and scientists in the world that the whole of us must keep moving.

At least once a year a man should look at his whole business suspiciously and ask himself "Am I still using anything that is obsolete—anything that is holding me back?"

At least once a month he should ask—"What improvement can I make in my methods or my equipment, to increase the net profits of my business?"

Most of us want security, and too many of us think that change means risk. The fact is that nothing but constant improvement can make any business safe. So, thank God you are alive. Keep moving. Stay something. Think of something worth while. Do it now.

THE WORLD MOVES.

## Lost Money Through Greed

English Farmer Wanted Exorbitant Price For His Potatoes

The following story by W. L. Clarke appeared in the Windsor Daily Star:

This argument that is going on in England about how many potatoes Rt. Hon. David Lloyd George can plant reminds us of the way the potato market was regulated during the war when Mr. Lloyd George was Prime Minister.

Farmers of England made a killing just like the farmers of Canada. With good supplies short and prices soaring the Government took steps to curb profiteering. It was decreed that potatoes could be sold for no more than eight pounds per ton.

One farmer had a crop of many tons of the potatoes, when a likely looking purchaser came along. A conversation something like this followed:

"These are very fine potatoes you have, Mr. — I'll give you twelve pounds per ton for them, and take the lot."

"You will, eh, well I'll see them all rot in the ground before I take a penny less than twenty pounds per ton."

"Well, Mr. —, I was trying to give you a break. I would have given you twelve pounds for they are fine potatoes. But, if that is the way you feel, I'll take the whole lot at eight pounds. Here are my Government credentials and these potatoes are now under seizure."

He showed his papers, and in a short time a detachment of soldiers mounted guard over the potatoes. They were confiscated at the eight pounds per ton price, the greed of the farmer doing him out of four pounds per ton.

A detour is the roughest distance between two points.

## HORSES WORK BETTER

When freed from Saddle Holes, Cuts, Sprains, Distemper, Colic, etc. by Minard's Liniment. Keeps a horse in the house save Vet's and Doctor's bills.



## THE ALL-STAR ROLL

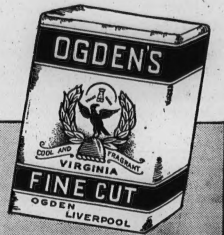


P.S.—Your Pipe Knows Ogden's Cut Plug.

OGDEN'S  
FINE CUT

Ogden's Fine Cut is the "reel" standard—rated a four star (\*\*\*\*) hit by roll-your-owners, everywhere. Test Ogden's yourself, compare it with any other cigarette tobacco and you'll say Ogden's is "tops for pleasure"—particularly if you use "Chanticleer" or "Vogue" papers.

Remember—there's a bigger package of Ogden's now, for 15c.



## Just In Day's Work

United States Aviator Put Bombing Plane Through Severe Test

Down in New York State, a flier, clad in a heavy leather suit like armor, performed a series of the most thrilling stunts possibly any airman has ever attempted, though he did not do them as stunts, but to actually test out the strength of a new United States bombing plane.

He climbed to a height of 20,000 feet, invisible to the naked eye, but watched through glasses by hundreds of interested scientific men. When he had reached that height he pulled the throttle wide, and with the engine, at full speed, drove straight down for the earth, a dive of 15,000 feet or nearly three miles, diving to within a mile of the ground. At that point with a speed of from 500 to 600 miles an hour, or 750 feet a second, the question was whether he could straighten out without tearing the machine to pieces.

The practiced aviator roaring straight down at that phenomenal speed, straightened out, the ship came through safely, and the makers were jubilant. The sensation at the turning point, they said, must be something like driving a car against a stone wall at 50 miles an hour. Twelve times the aviator did the dive, and each time the ship came safely through. Landing it, the aviator climbed out, monosyllabically said "Nice ship," got into his car and drove away.—Halifax Chronicle.

## Had Two Good Reasons

Ramsay MacDonald Tells Why He Refused The King's Honors

Ramsay MacDonald declined two honors recently, when he was offered an earldom by the King, and was also offered the Order of Merit. Mr. MacDonald's decision not to become a Peer was made on the ground that his place in history was as Labor's first prime minister, and that a peerage would confuse the issue. With regard to the Order of Merit, he had always taken the stand that this should not be given for political services and he was not aware of any other kind of services on his part which would justify it, the Daily Sketch reports.

## The Hard Part

Someone wrote to Mark Lemon and asked for instruction in the writing of funny paragraphs. Lemon replied: "It is not at all hard to write funny paragraphs. All you have to do is to procure a pen, some paper, and ink, and then sit down and write them as they occur to you. It is not the writing, but the occurring that is hard."

There is a lot of preaching about cultivation, fertilizers and soil care, but what really makes crops is a good rain in June, says the Farmer's Advocate.

## Ambitious Project

Reconstruction Plan In Britain To Absorb Unemployment

A four-year-plan calling for almost complete reconstruction of Great Britain at a cost of £1,000,000,000 (\$4,890,000,000) has been advanced by Major Ernest Matthews, secretary of the Institute of Chartered Architects.

Matthews, who has enlisted the support of scientists, architectural experts and members of parliament, estimates the plan would absorb almost all the country's unemployed. Some of the projects under the proposed scheme:

Steel and concrete tunnels between Scotland and Ireland, by way of Port Patrick and Donaghadee, between England and the continent, by way of the Goodwin Sands, Hampshire, and the Isle of Wight, and across the mouth of the Thames and the Firth of Forth.

Concrete arterial roads throughout the country.

Rejuvenation of the canal system for economic transport in which speed is not essential.

Building of more than 1,000,000 new houses at £300 (\$1,494) each.

The price of junk may be up, but drivers would do well to remember that an automobile in 'hand is still worth more than an automobile in ditch.

## SELECTED RECIPES

## CHILI SAUCE

24 large ripe tomatoes  
8 large onions  
3 large sweet green peppers  
1 head celery  
1 pt. cider vinegar  
1 cup light brown sugar  
1 cup Crown Brand Corn Syrup  
1/4 teaspoon white pepper  
1/4 teaspoon cayenne pepper  
Method: Peel and slice the tomatoes; combine with chopped onion. Cover with salt and let stand overnight; drain. Add chopped peppers and celery. Make a syrup of vinegar, sugar, Crown Brand Corn Syrup and seasonings. Add vegetables and cook slowly for 5 or 6 hours, or until thick. Bottle hot. Makes five pints.

## His Preference

A wealthy Irishman was proud of the opportunity to "show off" on the occasion of a visit to London of one of his compatriots. He invited him to dine at a fashionable restaurant, and seated at the table led off with "Waiter, a couple of cocktails."

His friend regarded him with astonishment, and whispered audibly, "Waiter, if you don't mind I'd rather have a wing."

The woodcock can move the tip of its upper mandible in such a way that the bill works like a pair of forceps.

The ports of Philadelphia, New Orleans and Baltimore are each more than 100 miles from the open sea.

There are over 400 kinds of lilacs growing in the grounds of the Arnold arboretum of Harvard University.



GUM-DIPPING is a patented Firestone process not used in any other tire. With it every hundred pounds of cord fabric absorbs eight pounds of rubber and, as a result, every fibre, every cord and every ply in a Firestone tire is coated and insulated with pure rubber to counteract internal heat and friction—the greatest enemy of tire life.

Due to this extra process, Firestone Gum-Dipped Cords have 58% longer flexing life. Yet you do not pay one cent more for this extra value. And you also get 2 Extra Cord Plies under the tread and the Firestone Scientifically Designed Safety Tread.

See the nearest Firestone Dealer today!

Firestone  
GUM-DIPPED TIRES  
"MOST MILES PER DOLLAR"



**WHEN USING  
WILSON'S  
FLY PADS**

READ DIRECTIONS  
CAREFULLY AND  
FOLLOW THEM  
EXACTLY

Each pad will kill flies all day, and  
every day for three weeks.  
3 pads in each packet.  
**10 CENTS PER PACKET**  
at Drugists, Grocers, General Stores.  
**WHY PAY MORE?**  
THE WILSON FLY PAD CO., Hamilton, Ont.

## THE YELLOW BRIAR

A Story of the Irish on the  
Canadian Countryside

By PATRICK SLATER  
By arrangement with Thomas  
Allen, Publisher, Toronto.

### CHAPTER IX—Continued

The cold, ill winds of that winter blew some good into the Marshall exchequer. The Crimean war having broken out, in the late fall of '54, wheat sold for \$1.40 a bushel on the Toronto market. It was during that year that Lord Elgin made his famous journey to the south to float a reciprocity treaty through Washington on a flood of champagne. Of course, anything as remote as seventy years back in Canadian affairs has usually a musty flavor—but that may be because of inexpert decanting. The northern states, he found, were somewhat favorable to the treaty as the first step towards the annexation of the British colonies. The Southern slave-holders were strongly opposed to such annexation, which would increase the territories and power of the anti-slavery states. Lord Elgin persuaded the southern senators that a free entry into the union for its products would destroy any desire for annexation in Canada. And one result of such ingenious diplomacy was that late in the spring of '55, William Marshall sold for \$2.50 a bushel at Tullamore the wheat which the rough winter had obliged him to store there.

For years back, Upper Canada had been experiencing rapid growth. Farm produce of every kind had commanded a ready market at prices that were steady. Fall wheat of good milling quality had regularly brought the farmers four and six a bushel; and in those days of hand-cradling, this farm could produce more grain per acre at half the cost per bushel than it can to-day. Good eating potatoes, the pink-eyed ones, fetched 60 cents a sack, and dressed pork sold readily at \$6.00 a hundred-weight. And such steady prices were satisfactory at a time when the farmer who got it placed the dollar in his pocket as his own. Taxation was not burdensome; and revenue exceeded public expenditure. Farm lands were increasing rapidly in sale

value. The Grand Trunk was spending English money in railway contracts at the rate of £10,000 the mile. There was plenty of work to be had; and a steady stream of immigration was flowing into the Canada.

It was a season of prosperity—not because there was great wealth, but because everyone felt there were good times ahead. While a person or a community have hope before them, they may properly be said to prosper. It is not the wealth they already have, but the wealth they confidently expect to gain from their efforts that floods the human heart with a comfortable joy and quickens the life of the community. Any simple old man, like Jimmie Buchanan who kept bees, has observed that it is not the stored and capped honey in the comb, but the discovery of a fresh honey flow, that gives a contented hum to a hive. And, as it is with the bugs, so it is with men. We buy our joys that are worth while, and we pay for them with pain. Nine-tenths of the pleasure of the human heart springs not from having things like a grunting porker in the abundance of his pen, but from the struggle to get the things we desire.

And the progress of Upper Canada was mirrored in a small way up in Mono Township. The McLaughlins had a flourishing and grist mill on a branch of the Humber at Mono Mills, which lay in the meeting corners of four townships and was rapidly developing into a thriving market town. There were already four taverns, a tannery, a blacksmith shop, a church, a chapel, an Orange hall, and three general stores, which were truly departmental, having everything in stock from ladies' dress goods to chewing tobacco. The hamlet had been surveyed and subdivided into town building lots that sold for a price equal to \$500 an acre. The coming of the railways shortly afterward, by diverting the trade routes, brightened the hopes of Mono Mills, which had already become a widely known place. One of its young men, while working down on the Mississippi, once wrote his girl up north, and this is how he addressed the letter:

Speed on thou little messenger  
To Canada's fair land—  
To Mono Mills among the hills,  
And my dear Sarah's hand.

And it was the talk of the whole countryside that Sarah got it. The hamlet of Mono Mills lives on in the shining respectability of a wearied old age. Occasionally a cow struts through the crumbling stone entrance of an old-time store or over the debris of the tavern where Old Hickory Mick lost his fights with John Barclay. Yet Mono Mills has an industry all its own. Under many acres of artificial shade they grow the gingow plant, the roots of which as children we searched for in the shade of the hardwood trees of long ago. Every five years or so, the marbled, crabbled little roots are dug and dried for shipment to China for medicinal purposes. Elderly gentlemen boil the root in rice water, and drink the infusion to renew their youth and potency. Poor old Mono Mills! Her drugs may cure old mandarins of the infirmities of age, but herself she cannot save!

The tragic death of young Charlie Marshall made a wide-open gap in

that Mono home which healing time could never fill; but, in the work-a-day things about the busy farm, it made an opening for my strong back and arms which I filled well enough to bind me firmly to this farm for life. I was rising fifteen years at the time. It is really difficult to state precisely what my position was. To be accurate, I was of the family, but I was not one of them. I was, as it were, in the blue lodge, having slipped in so young that no one black-balled me, but being a Catholic and a stranger in blood, its higher and more intimate mysteries were not for me. The college and I were perhaps in the same class. It was our home—and we were both loyal to its interests. I was not a hired boy because I was not treated as such; and it never occurred to anyone's mind that my time would ever be up. I can never remember William Marshall ordering me to do anything. He had such an intimate, kindly way of talking of the things to be done and suggesting how we do them that it was a pleasure to serve the man.

I had a room for myself, fixed up dandy, over the back kitchen, where the things I treasured were never disturbed. The books and trifling what-nots a growing working boy has a fancy for were not only supplied me freely, but many of these wants were anticipated in a way that kept my heart from becoming lonely. The first kerosene lamp in the locality was sent up by Mrs. Sarah Truman as a present for Paddy. By its novel and garish light, I read "Uncle Tom's Cabin" to an appreciative household. It was an early English printing of the book, and, in a board cover, it cost me one shilling and sixpence. My word for it! We grazed every printed thing so closely in those days that not a pick of stubble was left. That lamp created a lively interest in the neighborhood, and the first night we got it set together correctly and burning in all its glory on the kitchen table, Jimmie Buchanan and Mr. Carson, the schoolmaster, were present to admire the invention and discuss its merits in a learned way. There may have been faulty refining of the crude oil in those days; and the liquid gave off a pungent odor. Jimmie thought the coal oil had a stinking smell.

"And why not?" exclaimed the schoolmaster, with a sapient nod of his head, "does it not come out of the bowels of the earth?" But if I never got any orders from her father about the barn, for the time of peace and quiet, I took plenty of them about the house from his young daughter, Elizabeth Ann. At that time Betty Marshall was a growing child of eleven, and in that unshaded condition in which the stretching bones seemed to drag all the strength to themselves. But if she was plump and chubby of legs and arms, her body was set up straight and the way she would strike out down the lane to school was clear evidence the little girl's will power was not under-nourished.

Quite apart from any deliberate intention on her part, Betty had always been a mimic; and her natural mimicry imitated the mannerisms and humors of any grown up person who, at the moment, interested her young mind. How shall I explain it? Of course, we are all actors and in our times play many parts. The doctor has his bedside air, the preacher his pulpit manner, and the heavy Wilfrid Laurier, (Hon. Sir Wilfrid Laurier, Prime Minister of Canada, 1896-1911) handled his great coat on a public platform was an example of consummate art. But such tricks and mannerisms are consciously developed for a purpose. A growing child, on the other hand, takes on the color and tone of older people, just as naturally as the skin of a piping treedoad matches the surrounding bark.

There seemed to be a succession of visitors at the Marshall farm; and with every fresh arrival of a buxom aunt or some blooming young lady of the connection, we might reasonably expect, within a day or two, to have a new and changed Elizabeth Ann on our hands.

Her grand aunt, Letitia—an angular, unclaimed spinster—spent a month with us in the harvest season. She brought with her a supply of peppermint drops and a small evangelist's turn of mind, both of which made a profound impression on little Betty. She hid the bag of candies behind a large framed picture of Wellington and Blucher, where the child found them; and she dispensed her views on the Roman Catholics with a less grudging hand. Betty came sincerely uneasy as to the condition of my soul and my prospects of eternal salvation. One rainy morning, I was busy cleaning out a calf pen in the stable when Elizabeth Ann came down to give me a couple of peppermints and hold a serious little conversation with me. "What do they mean, Paddy?" she asked me, "when they say up the

## PRIZE WINNERS

## WINNERS IN ROYAL HOUSEHOLD FLOUR "NAME-THAT-PICTURE" CONTEST "C" AND GRAND PRIZE WINNER

IRMA GRAND PRIZE WINNER  
P. B. McLaughlin, Farmington, R.C.

PROVINCES

WINNERS PRIZE, \$100.00

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## LOCALS

August 11th will be the last half-holiday in Irma for this year.

The next L.O.B.A. Saturday night dance will be held on August 14th.

Williamson's orchestra of Fabyan have been engaged to play for the dance on August 14th in Hedley's hall.

Misses Dorothy and Phyllis Judd, of Hayter, Alberta, are visiting their aunt and uncle, Mr. and Mrs. Pryce Jones, this week.

For Rent—Light house-keeping rooms, furnished or unfurnished, suitable for students. For rates or other particulars inquire of Mrs. P. Matthews, Irma.

The picnic planned for next week by the Alma Mater and Roseberry Ladies' Aid has been postponed indefinitely on account of the early harvest.

Mrs. C. Thompson and Miss Marjorie Gibson of Runney were visitors at the parsonage Saturday last. They were on a motor trip through the northern part of the province.

Miss Alvide Branson of Frontier, Sask., and Miss Cora Harris of Vermilion, visited at the homes of Mrs. J. Archibald and daughters last week.

Harvesting is general in the Irma district this week.

Irma farmers are lucky the hail storms last week did not strike here.

The Irma L.O.B.A. entertained a few members of the Wainwright lodge at their regular meeting last Thursday evening, July 29th.

The next meeting of the Irma Ladies' Aid will be held on Thursday, August 12th, at the home of Mrs. M. T. Knudson. All members are asked to bring pencil and paper. Hostesses are Mrs. M. T. Knudson and Mrs. Jas. Fenton.

A general meeting of the Irma Branch of the Canadian Legion will be held in the evening, August 7th.

The regular meeting of the Irma C.C.F. club will be held at Dr. Courrier's office at 8.30 p.m. sharp, on Saturday, August 7th. Non-members are cordially invited.

Mrs. M. D. Askin enjoyed a brief visit from a former school chum, Mrs. W. Fenton, of Fort William, Ontario, on a tour of western Canada. Mr. and Mrs. W. Fenton, accompanied by their two nieces, also Mr. and Mrs. R. Bakdale and son, stopped in for a day at the Askin home.

Miss Willda Stagg, L.R.S.M., was a visitor with Miss Marian Longmire at the parsonage Tuesday of this week. Miss Stag will return to Tr-

## For More Than Thirty Years

For more than thirty years this farmers' company has been giving satisfaction to western farmers in handling their grain. During that time it has also been of great assistance in improving conditions under which farmers do business.

Deliver your grain to

**UNITED GRAIN GROWERS Ltd.**

Elevators at: Irma, Jarrow, Kinsella, Viking

**HOTEL York**  
CALGARY  
CENTRAL ST. 7th FLOOR

EXTRA LOW RATES \$1.50  
Includes Breakfast

ALSO OPERATING  
**HOTEL ST. REGIS**  
RATES \$1.50 and \$2.00 - WEEKLY and MONTHLY RATES

EDMONTON'S POPULAR  
**Royal George and Leland Hotels**  
(Now being Completely Renovated)  
offer  
**Comfort, Service and Courtesy**  
at  
Rates to Suit Your Income  
**FREE BUS MEETS ALL TRAINS.**

## Vacation Time !

Are you considering a trip to the Coast this summer  
We can do our part.

Special excursion fares—Irma, return to Vancouver, \$27.85; to Victoria, \$28.85, on sale to Oct. 15. Return limit 150 days from date of sale.

Leave Irma daily, going west, 8.15 a.m.

Leave Irma daily, going east, 8.10 p.m.

**Sunburst Motor Coaches Ltd.**

**MAKE MORE JOBS!**  
Buy  
**MADE IN THE WEST PRODUCTS**

## HEALTH

A HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA



### MEASLES

Measles is a child-killer. This disease which so many regard as of no seriousness and which is thought of as a necessary evil, accompanied by certain inconveniences, is, as a matter of fact, a serious menace to child life, and because of the number of children it kills, it ranks high amongst those diseases that take life in early childhood.

In one year there occurred in Canada 893 deaths from measles, of which 264 were children under one year of age. The disease attacks especially those under three years. The older the child, the better chance he has of recovery.

Measles is a communicable disease; it is passed from the sick to the well. It is very easily spread and practically all who are exposed, contract the disease, unless they have been protected by a previous attack.

It is a mistaken idea that every child must have measles. It is criminal to expose children to measles, because to do so it risks their lives.

Measles is serious not only because it kills, but because it seems to prepare the ground for other diseases. It is the pneumonia following measles which makes it so dangerous. Tuberculosis may become active after measles.

Concerning the control of measles, it must be remembered that measles is most contagious during the days before the rash appears. For this reason, it is advised that every child with a cold in the head be kept away from other children, not only to prevent the spread of colds, but because the cold may be the first stage, the most contagious stage, of measles.

Part of the protection of child life is the protection of the child from measles.

Questions concerning health, addressed to the Canadian Medical Association, 184 College St., Toronto, will be answered personally by letter.

Cake batters may be kept in an automatic refrigerator until ready to put into the oven if poured in pans in which they are to be baked and carefully covered with waxed paper to keep out air, thus preventing evaporation and crusting.

ma the first of September to take up her profession as music teacher. She will give both piano and vocal lessons and also teach theory and harmony as required for the A.T.C.M. or L.R.S.M. examinations.

## Viking Items.

There was great activity around the new Runyon block last Tuesday and Wednesday when the cement for the walls was poured. A crew of 16 men were kept busy mixing and hauling. An elevator lifted the wheelbarrows from the ground to the top of the building where the cement was poured into the moulds. Further construction is expected this week after the cement is set which is estimated to take seven days.

Mr. and Mrs. Wm. Dillane gave a very enjoyable garden party in honor of their eldest son, Perry, of Shasta, California, who is visiting the parental home after an absence of nine years. Over 60 guests were present, including friends and relatives from Ranfurly and Edmonton. Perry, who has lost none of his conversational accomplishments, gave some very interesting side lights on life and things in general in sunny California.

Viking beach presented a lively scene last Wednesday afternoon, the Elks' water sports being the main attraction. They were fortunate in the choice of a day as it was warm enough and a good breeze blowing off the lake to keep everybody in good humor. The refreshment booth operated by Messrs. Clinton and Ole Benson proved popular all afternoon.

The long-distance swim from across the lake, estimated to be over half a mile, was thrilling. Four contestants entered the swim, Stuart Purvis, Tom Murdoch, David Cary and "Sandy" McDonald. Boats operated by Mrs. Haworth, Dr. Haworth and Wm. J. Brown circled the swimmers and kept in touch with them in case of necessity. The boys proved good swimmers and needed no assistance. From the start it looked like a close race, but Stuart forged ahead and remained ahead until the finish with several yards to the good. He did not appear exhausted but ran quickly to shore and loud cheers from the crowd that lined the beach. Tom and Dave put on a real spurt for second place, Tom nosing out Dave by a few inches. "Sandy" trailed quite a distance behind for fourth place.

H. B. Watkins, for several years employed in the C. G. Purvis law office, has accepted a position in the fisheries department of the province. He left on Tuesday to commence his duties. The head of this department is W. H. Wallace, who farmed in this district some years ago before leaving for the St. Albert district, and was the Conservative candidate in 1930 provincial election for this constituency.

Due to a policy of "reorganization" in the game and fisheries department, Mr. R. T. Rodd was let out, a man who has been in the service for many years past. Mr. Watkins should prove to be a capable public servant and the best wishes go with him in his new duties.

## Irma Times

Published Every Friday by The Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

ADVERTISING RATES

Want Ads, per insertion..... 25c  
Stray or Strayed, 3 issues for..... \$1.50  
Card of Thanks..... 50c  
In Memoriam..... 50c  
Local advertising, per line..... 5c

### The Passing of A Friend

Last Friday afternoon I stood in the cemetery at Hanna and saw the mortal remains of my friend Herb McCrea consigned to its earthly resting place. Fellow members of a great fraternal organization conducted the last, solemn rites of the order. Gentle rain drops fell on the casket as it was lowered slowly and gently into the earth and a flickering ray of sunlight shown through the clouds at the close giving assurance that death was only the beginning of a brighter and happier life hereafter.

Herb McCrea was a small town weekly newspaper publisher; that is why we had so much in common. But he possessed so much more energy and zeal in whatever he undertook that he was heads above most of us in the same profession. This in spite of physical handicaps that sapped his strength and bodily vigor for years. Herb came to Hanna twenty-five years ago when it was just a few shacks on the prairie. He put his whole soul into making Hanna and district a good place in which to live. His editorial writings were strong and virile, and whether people agreed with him or not, they recognized him as a champion for that which was ultimately for the good of the majority. His influence went beyond the confines of his home town. He was a national character in his chosen sphere of activity. Unfettered by sickness and physical handicaps Herb would have reached a higher place of service in the dominion, but no greater tribute can be paid him than that I heard uttered by his fellow citizens on the streets of Hanna—"He was a man."

### Life Insurance Publicity Campaign

Our readers have no doubt been interested in the series of advertisements that have appeared in this paper during the past few months sponsored by the Life Insurance companies operating in Canada. These advertisements have not been of the "sales" type but rather of an educational character stressing the strength and security of the institution of life insurance, its great value to individual men, women and children in times of financial stress and strain, and its stabilizing effect upon the economic structure of the nation itself. Funds gathered by life insurance companies

do two-fold duty, protect homes already established and assist in building homes for others by extending loans and financial assistance in many ways. The sympathetic and useful service given by life insurance companies to policy holders in times of death, or financial need, is too well known to everyone to elaborate on. It has been proven in every community in Canada. There is a great deal of propaganda being spread to undermine the confidence of the public in life insurance and other protective institutions by hair-brained politicians, who bloated by temporary power, work to disintegrate human relations, rather than for the good of the electors by whom they are well-paid and elected to hold positions of trust in parliament and legislative halls. Look out for them.

## Shipping Hogs

FROM  
**IRMA EVERY TUESDAY**  
HIGHEST PRICES PAID !

**A. E. Foxwell**  
PHONE 13

## WANT ADS

WANTED—To buy fresh milch cow. Phone 208, D. McLeod, Irma.

### PERSONAL

MEN! GET VIGOR AT ONCE! New Ostrex Tonic Tablets contain raw ox-star invigorators and other stimulants. One dose pep up organs, glands. If not delighted, maker refunds price—paid—\$1.25. Call, write, Irma Drug Store.

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Dentist—of Viking  
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Every FRIDAY for Professional Services.

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IN IRMA EVERY TUESDAY  
Electrical Equipment  
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**CLIFTON G. PURVIS**  
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Visits W. Masson's Office, Irma, Every Friday.

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Meets First and Third Tuesday  
in each month,  
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Visiting Brothers Always Welcome.

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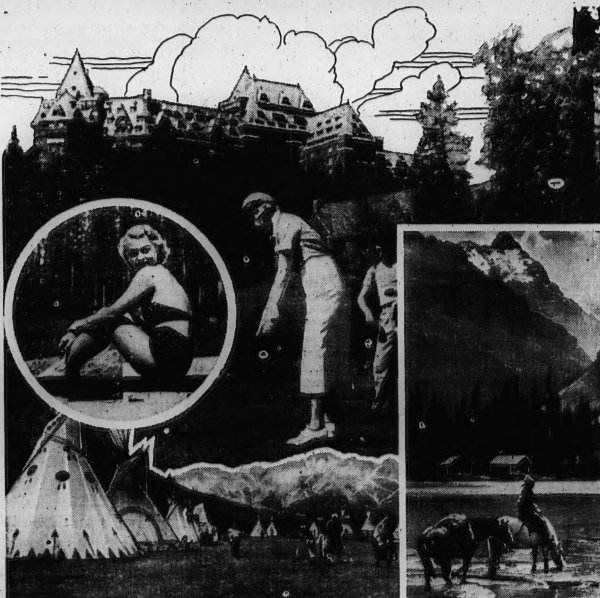
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## Rocky Mountain Holidays



The busiest tourist season in years is in store for the Canadian Rockies. Banff Springs Hotel, Chateau Lake Louise, recently opened for the year, are enjoying mid-season popularity, while increasing numbers of visitors are planning holidays at the beautiful chalet-bungalow camps at Moraine Lake, Lake O'Hara, Lake Wapta, Yoho Valley, and Radium Hot Springs.

Attractions such as golf on the sporty championship course at

Banff, riding and hiking over spectacular mountain trails, tennis on splendid courts, boating on glacial lakes, and other sports under ideal conditions make the Canadian Rockies Canada's leading summer playground. Add to this scenery unexcelled in the world, excellent fishing, and endless opportunities for camera hunting of big game and the result is Banff, Lake Louise, or any of half a dozen Canadian Pacific bungalow camps nest in valleys or by lakes of outstanding beauty.

Each year in the Rockies several feature events are held in addition to the day-by-day amusements. Among them are the Calgary Stampede, July 5 to 10; Indian Days at Banff, July 23 to 25; cutting of the Trail Riders of the Canadian Rockies to Mount Assiniboine, July 30 to August 3; cutting of Trail Hikers of Canadian Rockies in Moraine Lake district, August 5 to 9; Banff golf week, August 23 to 28; and Yoho Valley reunion camp of the Alpine Club of Canada from July 17 to 21.